

Message to Communities in Tweeddale

Expressions of interest in becoming involved in Placemaking activity

The Tweeddale Area Partnership has set up a Working Group (WG) to make recommendations on the way forward regarding Placemaking in Tweeddale. We have summarised below what Placemaking is, why we think it is important and who is involved.

A key question for the WG relates to the number of communities, or groups of communities, that currently have plans, are in the process of producing plans, or would like to create their own Place Plan. We would therefore like to hear your initial views. We have asked some specific questions in the email below. Please add your comments under each question and return to us **by Tuesday 31st May**. If you prefer you can complete the questionnaire online at <https://www.surveymonkey.co.uk/r/L9HBCTY>.

At this initial stage an indication of your preliminary thoughts is probably more important than a detailed, formally agreed response. We plan to use replies to this questionnaire to gauge broad interest and help us develop a support model to take Placemaking in Tweeddale to the next stage.

To do all of this we need to engage with all age groups and sectors of the community such as schools, businesses, statutory services, representatives of community groups and clubs, Community Councils and Trusts but most of all we need to hear from individuals living and working in the area.

The Tweeddale Area Partnership will act as co-ordinators and link to Local Government and South of Scotland Enterprise. So please give us your views on as many questions as possible.

Kind regards

Crick

Crick Carleton
Chair
Placemaking Working Group
Tweeddale Area Partnership

Frequently Asked Questions

What is Placemaking?

Placemaking is a community focussed, bottom up, planning system. It recognises and builds on a community's uniqueness, aspirations, and potential to create public spaces, places, events and activities that promote people's health, happiness and wellbeing.

Why is Placemaking important?

By engaging with and listening to our community, we can help to:

- tackle disadvantage and social isolation
- raise levels of ambition and achievement
- support local economic growth, regeneration, job creation, learning and training
- create stronger, more interconnected and inclusive communities
- improve people's health and wellbeing
- increase cultural activity
- build pride and a sense of belonging to the place we live and work in
- attract investment and funding

Who is involved in Placemaking?

Everyone in the community. We want to ensure that this is not a top-down approach, imposed on our community by local and central government so it needs to involve everyone.

We believe developing Place Plans will show that we:

- are able and keen to work together as a community
- can look to the future with strong local insight
- are able to identify what needs to be improved
- have clear, creative, sustainable plans for the future
- understand how we will achieve change and deliver the plan

Some questions:

- 1. Name of Group**
- 2. Contact email address**
- 3. Where do you consider is your 'place' or 'community'?**
- 4. Does your community currently have a town/village plan?**
- 5. Are you in the process of developing a town/village plan?**
- 6. Is your group / organisation interested in creating a specific plan for your community or as part of a wider initiative?**
- 7. Who are the key people and organisations you need to engage with?
Please list as many as you can.**

- 8. What do you see as unique and valuable in your community?**
- 9. What makes you proud to live here?**
- 10. What are the negatives of living here?**
- 11. List some of the things you think would make this a better place to live and work**
 - a. Short term – quick wins**
 - b. Medium term projects**
 - c. Longer term plans**